



MOBILIZE IMPACT CONFERENCE

May 19 & 20, 2023

Bay Area, California

MOBILIZE IMPACT Conference, hosted by Converge Pacwest hosts hundreds of pastors, church staff and ministry leaders. This event is a unique opportunity to engage with ministry leaders throughout California, Nevada and Hawaii. Converge Pacwest is looking to partner with organizations that offer resources and solutions for church leaders and their staff members. Join us to attend, build brand recognition and make new contacts. Full details below.

PACKAGE OPTIONS

	Partner Sponsor	Lunch Sponsor	Session Sponsor	Booth Sponsor	Digital Sponsor
PACKAGE PRICING	\$4,000	\$3,000	\$1,500	\$800	\$500
Limit of Available Spots	2	1	1		
Conference Registration (2 reps)	X	X	X	X	
8ft Booth Space Onsite	X	X	X	X	
Website Logo	X	X	X	X	X
Promotion Insert in Attendee Bags	X	X	X	X	X
Promotional Swag in Speaker Bags	X	X	X	X	X
Pre/Post Session Screen Slide	X	X	X	X	X
Video Promo at Main Session Start		up to 2 min	up to 2 min		up to 1 min
Emcee Highlight		X	X		
Main Session Handout	X		X		
Video in Main Session Programming	up to 2 min				
Onstage Interview	X				
Logo in the Program	X				
Payer Over Meal (with brief announcement)		X			
Signage at the Meal (provided by Conference with sponsor logo)		X			

Ready to register?

[CLICK HERE](#) to fill out an application or head to mobilizeimpactcon.com and click "Register". Please note that this is a live link and other organizations are signing up in real-time. No packages can be held or reserved unless discussed by conference staff.

Need Deadlines, Details or More info?

The following pages detail all specs, deadlines and details. If you have additional questions, please email:

Hannah at convergesponsor@gmail.com.

Mobilize Impact Con Conference Sponsor FAQ

DEADLINES AND FILE SPECS

all assets due May 12, 2023

Asset	Description	Qty/Spec	Send to
Website Logo	Sponsoring organization's logo to be displayed on MIC website (some packages also include conference program and website home page).	WHITE Vector le (ai or .eps) OR logo of at least 600x154 .png le.	Email Hannah: convergesponsor@gmail.com .
Promotional Insert in Attendee Bags	Promotional Inserts are any printed marketing material or item (notepad, pen, 5x7 card) to be included in all attendee bags.	Qty: TBD	Fair Oaks Church % Janice Bauman, MIC 1925 Risdon Rd, Concord, CA 94518
Promotional Swag in Speaker Bags	Promotional Inserts are any printed marketing material or item (notepad, pen, 5x7 card) to be included in all attendee bags.	Qty: 10	Fair Oaks Church % Janice Bauman, MIC 1925 Risdon Rd, Concord, CA 94518
Pre/Post Session Screen Slide	Pre/Post Session Screen Slides will be shown in the auditorium as attendees enter and exit from main sessions.	1920 x 1080, 16:9 ratio, HD Quality	Email Hannah: convergesponsor@gmail.com .
Video Promo at Main Session Start (up to 2 min)	Video promo will be played at the start of a main session (session order determined by conference staff).	1920 x 1080, 16:9 ratio, HD Quality	Email Hannah: convergesponsor@gmail.com .
Main Session Handout	Main session handouts are handed to attendees as they enter a main session (session selected by conference staff). There will be a max of one handout at each session.	Qty: TBD	Fair Oaks Church % Janice Bauman, MIC 1925 Risdon Rd, Concord, CA 94518
Emcee Highlight or Onstage Interview	Onstage emcee highlights and onstage interviews take place in a main session. The conference emcee will take key points provided by sponsor to craft a unique highlight time and encourage attendees to take a next step (visit a website, go to the booth, etc). For interviews, please provide 3-5 questions.	Send questions or key points about services + a desired next step for attendees	Email Hannah: convergesponsor@gmail.com .

[REGISTER HERE](#)

Mobilize Impact Con

SPONSOR ONSITE FAQs

Is this event happening live?

Mobilize Impact Conference is planned to happen live, at Fair Oaks Church in Concord, CA. There is no digital pass option planned.

How many people will be attending?

We are planning to host hundreds of Pastors, church staff and ministry leaders at Mobilize Impact Con 2023.

When do sponsor booths need to be manned?

Before and after all main sessions, on breaks and at meals are critical times to make sure your sponsor reps are present at their booths. These are high-traffic times for attendees to visit your booth.

When can I set up and tear down my booth?

Set up can begin on May 18th between 1pm and 6pm. Set up should be completed by 8am on Friday, May 19th.

Tear down can begin (no earlier than) 11:00am on Saturday, May 20th.

Will I have access to power and wifi?

Yes. Please request power at the time of application or email Hannah at: convergesponsor@gmail.com

Who should I reach out to with questions?

Please email Hannah at: convergesponsor@gmail.com.

Where and when do we send booth materials?

Booth materials can be sent to the host site no earlier than May 15th. Please respect this date as the host site needs to be able to execute their Sunday services, without complications from storing booth materials. Upon your leaving, please make plans for all booth material shipping. The conference and host site staff are unable to complete shipping. All materials should be off campus by 2pm on May 20th.

What is the conference schedule?

Friday

10:00am // Registration Check-In

11:30am // Main Session 1 // Francis Chan

1:00pm // Lunch

2:30pm // Breakout Workshops

3:30pm // Break

4:00pm // Main Session 2 // John Jenkins

(done at 5:30pm)

Saturday

8:00am // Doors open - coffee and water available

9:00am // Main Session 3 // Efrem Smith

10:30am // Break

11:00am // Converge PacWest Business Gathering (for those attending)